

Official Programme 5p

Today's match ball kindly donated by:-

F. R. T. Wilkinson, Haighton Manor, Goosnargh, Preston



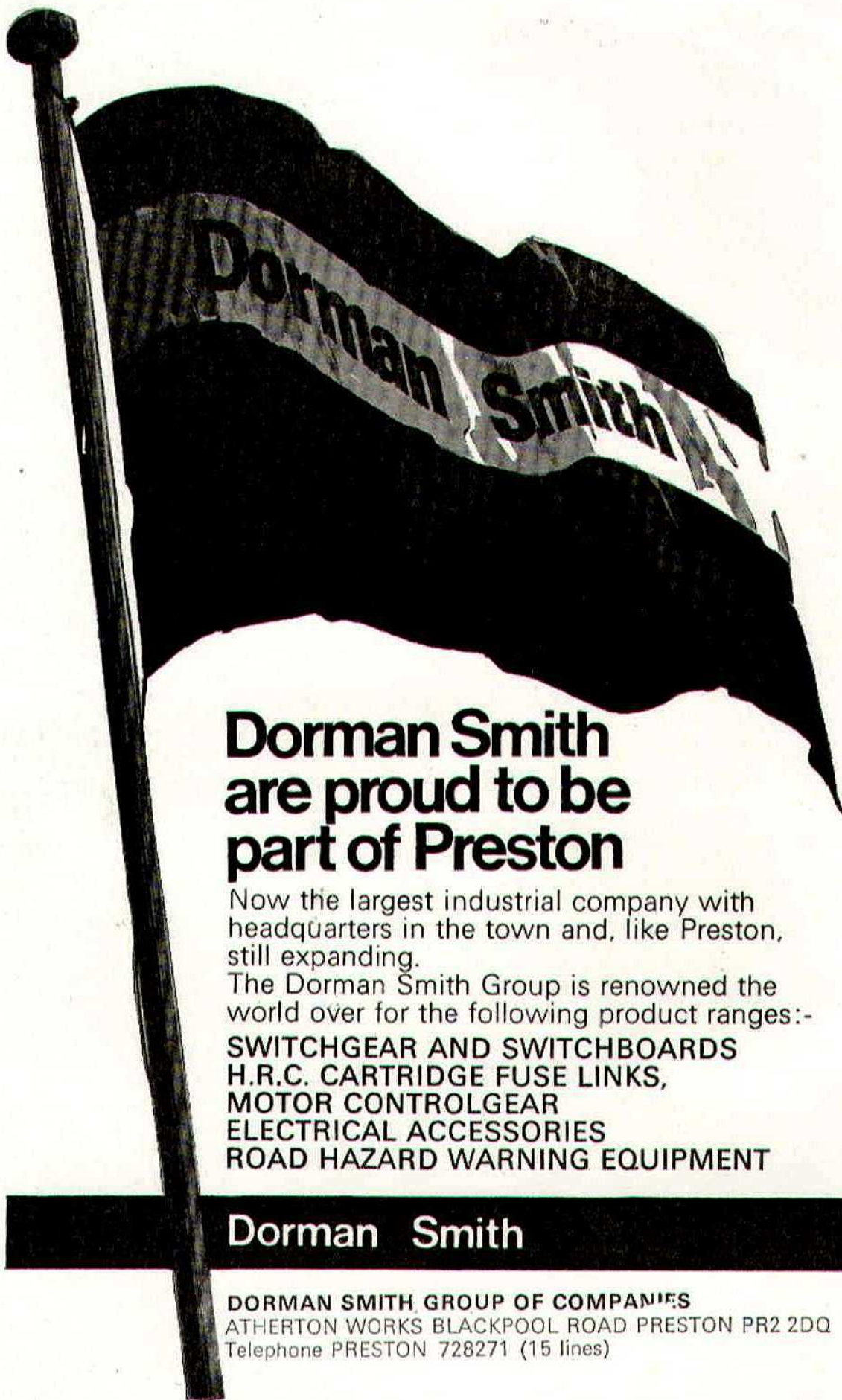
Monday, 1st May, 1972 — 7-30 p.m.

Preston **North End**



FOOTBALL LEAGUE
SWINDON TOWN





Dorman Smith are proud to be part of Preston

Now the largest industrial company with headquarters in the town and, like Preston, still expanding.

The Dorman Smith Group is renowned the world over for the following product ranges:-

**SWITCHGEAR AND SWITCHBOARDS
H.R.C. CARTRIDGE FUSE LINKS,
MOTOR CONTROLGEAR
ELECTRICAL ACCESSORIES
ROAD HAZARD WARNING EQUIPMENT**

Dorman Smith

DORMAN SMITH GROUP OF COMPANIES
ATHERTON WORKS BLACKPOOL ROAD PRESTON PR2 2DQ
Telephone PRESTON 728271 (15 lines)

CLUB NOTES

THE CO-CONSPIRATOR in the Gilbert and Sullivan Operas put North End's present situation in a vocal nutshell with "Here's a state of things; here's a pretty mess; here's a how d'you do."

Who would have thought after Portsmouth had been fortunate enough to depart from Deepdale licking only four wounds that style, rhythm, confidence, effectiveness would so quickly disappear?

Queen's Park Rangers, despite being a goal down rampaged through the second half. Annoying as it was to concede a point through a last minute equaliser they well earned that 1-1 draw.

Everyone had to agree there are some good teams in the Second Division. But could anyone whose affections centre on Deepdale have bargained for, much less expected, the smarting aftermath?

Our composed, sure, well-knit defence was Alan Ball's pride. On the turn of the year his confidence was well-founded on a record of only 26 goals conceded in 23 matches which had yielded 26 points.

What was there to worry about there? Nothing on the face of it, but our 1972 record is P13, W1, D5, L7, Goals 14-22, Points 7. One hates to think in terms of relegation but the warning signs are clear.

Be sure the problem will be tackled. We did not fight our way out of Division Three as third or fourth favourites who finished as Champions to go through the travail and heartache again.

Confidence, belief in ability often demonstrated, is so much a part of football. When it goes, through no logical reason, disintegration can seep into the structure like dry rot into wood.

We lost all our three Eastertide matches, and by four goals to 12. Incredible, but there is a ragged-edged saying that accounts for such unpredictable rueful somersaults. It is "That's football".

We were given credit for a valiant effort at Cardiff after being a goal down almost from the kick-off. The score was 1-1, 2-3 in favour of a desperate team. They got two more in the last few minutes.

So often we have lost a goal at the start, battled hard, and been slapped down at the finish. Bristol City won the next match similarly by 4-1. The final crunch was Sunderland's 3-1 win at Deepdale.

This could have been a heavier defeat. We were outplayed in the second half and a coach with four horses could have romped through our flimsy defence. No one could argue about that. It was too obvious.

Looking back on the run of the play it could have been so different. Sunderland were wide open for two goals in the first 10 minutes. What a roar if they had been taken. Regrettably both were missed.

Every away team relishes the shot-in-the-arm of a gift goal. Sunderland got one from a goalkeeper's clearance which created confusion. North End equalised but another mix-up put Sunderland ahead.

Their third goal was by courtesy of an intended interception which fed the scorer with the ball and, to be fair, he took it superbly. Afterwards it was a matter of keeping the score down.

North End, as we know, can do better than this. With respect to Swindon we hope they are on the receiving end.

Front cover picture — Neil Young foiled by two Sunderland defenders

PRESTON NORTH END

**FOOTBALL CLUB LIMITED
DEEPDALE, PRESTON**

Telephone: Preston 53818/53819

President: N. BUCK

Vice Presidents: H. CARTMELL
W. MERCER
Dr. A. R. WOOD

Chairman: T. C. NICHOLSON, J.P.

Vice Chairman: R. B. BOLTON

Directors:

T. F. CHARNLEY
T. H. GORE
E. GRIFFITH, B.V.Sc., M.R.C.V.S.
A. HARRISON, B.E.M.
A. R. W. JONES, J.P., F.R.I.C.S.
A. C. PILKINGTON
J. WILDE, M.B.E.

Manager:

A. BALL

Secretary:

G. HOWARTH

Financial Secretary:

C. H. MAYMON, F.C.A.

Hon. Medical Officer:

Dr. C. M. MACKENZIE

HONOURS

League: First Division
Champions 1889 — 1890
Runners-up: 6 times.

League: Second Division
Champions
1904 1913 1951
Runners-up: Twice.

League: Third Division
Champions 1971

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

Programme Editor

WALTER PILKINGTON

INCORPORATED INSURANCE BROKERS

Garratt, Son & Flowerdew Ltd.

*

Head Office
7 Winckley Square, Preston
Preston 51841/6

Insurance Brokers
to Preston North End
Football Club

Topical Jottings

ALL THE Easter tumult and shouting are over, and one or two previously jubilant voices have become subdued and a little anxious instead through the rash assumption that so late in the season The League Championship had become a one (or two) horse race.

The former leaders, Manchester City, by losing both their matches, became one of only three First Division clubs to emerge from this annual test of skill and strength without a point. The other two, Wolves and doomed Nottingham Forest, each had only one Easter game.

Maximum points were gained by Liverpool (two games), Southampton (two games), and Chelsea (one). In their fight to avoid relegation "the Saints" won at Crystal Palace and floored Manchester City, already smarting from a home defeat by Stoke.

* * *

Liverpool, as Arsenal did last season, have come strongly into the running with an astonishing run of success, coming from behind almost by stealth to climb into third place only two points behind Derby County, who lead Leeds by one point.

Liverpool's 3-0 away triumph against Manchester United was their tenth win in a sequence of 12 games without defeat. Meanwhile Derby County were toppled at home by Newcastle United, temporarily to lose top place, and Leeds had come unstuck at Derby in the "Rams" previous match.

So, as Bill Shankly says, the title contest is still wide open. The fixtures which bring other rivals up against each other before the seasons ends, might have been planned by someone able to foresee the future, as so often happens in League football.

Goals were at a premium in Division One: only 55 were scored in the 25 matches. The attendances, too, were not as high as had been anticipated, partly due no doubt to inclement weather. The highest total was 54,000 at the Manchester United v. Liverpool clash, but there were only five other "gates" above 40,000, with 46,148 at Leeds, for the local derby with Huddersfield, the next best.

You can buy the records played today at Alan's Music Salon, Birley Street, Preston.

FAIRWAYS

VAUXHALL and BEDFORD MAIN DEALERS

**PRESTON'S MOST PROGRESSIVE MOTOR
DEALERS FOR NEW AND USED CARS**

Showrooms open weekdays 9 a.m.— 8 p.m. Saturday and Sunday 10 a.m.— 5 p.m.
H.P. TERMS EXCHANGES THREE MONTHS GUARANTEE

BLACKPOOL ROAD : RIBBLETON : PRESTON

Telephone 57442-58286

Second Division Scene

THE THIRTY-TWO Second Division matches played during the Easter period produced a few of the customary upsets of form, but the only outstanding positional variation were the rise of Hull from a perilous eighteenth to twelfth place and the descent of Preston and Charlton.

Both lost maximum points and Hull won all three games. Some surprisingly low attendances were a feature of the holiday crowd totals. Summary —

	— Position —		Results during			Plyd. Points			— Gates —	
	Mar.	Apl.	Easter period			gained lost				
	28	4								
Norwich City	1	1	2-0	0-0	2-2	3	4	2	35,076	
Millwall	2	2	1-0	0-1	3-3	3	3	3	21,919	
Birmingham City	3	3	1-0	0-0	2-1	3	5	1	41,181	
Queen's Park Rangers	5	4	2-0	1-0	0-0	3	5	1	12,042	25,257
Sunderland	4	5	0-1	4-3	3-1	3	4	2	17,821	14,034
Middlesbrough	6	6	0-0	1-3		2	1	3	11,720	
Bristol City	10	7	1-0	4-1	2-2	3	5	1	21,496	12,962
Blackpool	8	8	4-2	3-1	1-2	3	4	2	15,931	13,726
Carlisle United	7	9	0-2	3-3		2	1	3	10,692	
Burnley	9	10	2-4	3-4	3-1	3	2	4	9,367	
Swindon Town	14	11	0-1	2-1	3-1	3	4	2	15,393	
Hull City	18	12	1-0	2-0	1-0	3	6	0	16,403	
Oxford United	12	13	0-1	0-0	0-0	3	2	4	18,740	6,385
Luton Town	17	14	0-0	3-1	0-1	3	3	3	9,121	9,763
Preston North End	11	15	2-5	1-4	1-3	3	0	6	13,450	
Portsmouth	13	16	0-1	1-2	2-2	3	1	5	12,157	7,909
Orient	19	17	2-1	0-1	1-0	3	4	2	16,024	
Sheffield Wednesday	16	18	0-4	1-3	0-0	3	1	5	13,993	
Charlton Athletic	15	19	1-2	0-2	1-3	3	0	6	12,375	12,567
Fulham	20	20	4-0	1-0	0-1	3	4	2	7,947	20,154
Cardiff City	21	21	5-2	0-0	1-3	3	3	3	13,294	23,692
Watford	22	22	0-2	0-0	2-2	3	2	4	13,719	

Results of home games are shown in bold type.

Matches played 32. Total Goals 86; average per game 2.7.

FOR YOUR CAR SALES, REPAIRS AND SERVICING COME TO

KENT STREET GARAGE

Proprietors: R. Rhodes and G. Hawkins

10 KENT STREET . PRESTON

Telephone: Preston 56027

A. BOAST & CO. LIMITED

REMOVAL & SHIPPING CONTRACTORS

Heated Storage

Regular Service to London, Midlands and the South, Part loads and single items accepted

First Drive-Thru Car Wash in Preston District — 20p Fully Automatic

Empire Garage, Derby Street & Pole Street, Preston

Telephone: Preston 54647/8

Preston score against Sunderland

Alan Tarbuck heads the ball across the face of the goal
for Neil Young to score for North End



Catching the Eye – Alex Bruce



A NORTH END starlet quietly making his way towards a successful career is Alexander Robert Bruce, as Scottish as his name suggests. He was born at Dundee in December, 1952 and got married during the last close season.

One of our Scottish scout Jimmy Scott's proteges, he came to Deepdale from a youth team in April, 1969, signing as an apprentice professional, and proved himself a lively forward of promise and skill who quickly became a crowd favourite.

On his 18th birthday he signed full professional forms. He has yet to make his League debut, but has sampled the atmosphere by travelling with the first team several times. He is leading scorer with the Reserves and this season has made 29 Central League appearances, mostly in his customary position, although recently he has picked up added experience by moving around a bit to test his versatility.

Swindon Town's League Record

SWINDON TOWN, the pride of Wiltshire throughout this century, have completed 44 seasons in the Football League from their election in 1920, five of them in the Second Division, finishing twelfth last season. Following is their season by season record —

Season	Division	P.	W.	D.	L.	Goals		Points	Pos'n.
						F.	A.		
1920-21	3	42	21	10	11	73	49	52	4
1921-22	3S	42	16	13	13	72	60	45	6
1922-23	3S	42	17	11	14	62	56	45	9
1923-24	3S	42	17	13	12	58	44	47	6
1924-25	3S	42	20	11	11	66	38	51	4
1925-26	3S	42	20	6	16	69	64	46	6
1926-27	3S	42	21	9	12	100	85	51	5
1927-28	3S	42	19	9	14	90	69	47	6
1928-29	3S	42	15	13	14	75	72	43	10
1929-30	3S	42	13	12	17	73	83	38	14
1930-31	3S	42	18	6	18	89	94	42	12
1931-32	3S	42	14	6	22	70	84	34	17
1932-33	3S	42	9	11	22	60	105	29	22*
1933-34	3S	42	17	11	14	64	68	45	8
1934-35	3S	42	13	12	17	67	78	38	16
1935-36	3S	42	14	8	20	64	73	36	19
1936-37	3S	42	14	11	17	75	73	39	13
1937-38	3S	42	17	10	15	49	49	44	8
1938-39	3S	42	18	8	16	72	77	44	9

1946-47	3S	42	19	11	12	84	73	49	4
1947-48	3S	42	10	16	16	41	46	36	16
1948-49	3S	42	18	15	9	64	56	51	4
1949-50	3S	42	15	11	16	59	62	41	14
1950-51	3S	42	18	4	24	55	67	40	17
1951-52	3S	46	14	14	18	51	68	42	16
1952-53	3S	46	14	12	20	64	79	40	18
1953-54	3S	46	15	10	21	67	70	40	19
1954-55	3S	46	11	15	20	46	64	37	21
1955-56	3S	46	8	14	24	34	78	30	24*
1956-57	3S	46	15	6	25	66	96	36	23*
1957-58	3S	46	21	15	10	79	50	57	4
1958-59	3	46	16	13	17	59	57	45	15
1959-60	3	46	19	8	19	69	78	46	16
1960-61	3	46	14	15	17	62	55	43	16
1961-62	3	46	17	15	14	78	71	49	9
1962-63	3	46	22	14	10	87	56	58	2
1963-64	2	42	14	10	18	57	69	38	14
1964-65	2	42	14	5	23	63	81	33	21
1965-66	3	46	19	13	14	74	48	51	7
1966-67	3	46	20	10	16	81	59	50	8
1967-68	3	46	16	17	13	74	51	49	9
1968-69	3	46	27	10	9	71	35	64	2
1969-70	2	42	17	16	9	57	47	50	5
1970-71	2	42	15	12	15	61	51	42	12

* Re-elected.

HONOURS — Football League: Division 3 runners-up 1962-63 and 1968-69.

F.A. Cup — Semi-finalists 1910, 1912, when in the Southern League.

League Cup — Winners 1968-69 (when also promoted to Division 3), beating Arsenal in the Final at Wembley.

Attendance Record — 28,898 v. Watford (Division 3 Champions when Swindon were last promoted), March 29th, 1969.

Individual Scoring Record — 47 (of 100) Division 3 South, 1926-27.

Most Capped Player — Harold Fleming, 11 England caps.

SWINDON TOWN

WELCOME to Swindon Town who returned to the Second Division in 1969 as runners-up to Watford, the Champions on goal average. Both got 64 points. This was Swindon's ninth season in Division Three, after 31 successive seasons in the old Southern Section. Swindon were among the many founder members of this Division in 1920 as a successful Southern League Club.

In a highly encouraging start they finished fourth, fifth or sixth in seven of the first eight seasons. Altogether the club occupied fourth place five times, but in three off-colour years, 1933, 1956 and 1957 had to seek re-election.

Swindon's most memorable period began in 1907-08 when the Club entered the F.A. Cup and reached the third round. They vanquished redoubtable Sheffield United by 3-2 on the First Division club's ground, after a goalless draw at home, won a home tie with Queen's Park Rangers, then lost 0-2 at Wolverhampton to the 1908 Cup winners.

Two years later Swindon earned greater fame as giant-killers by ousting Crystal Palace, Burnley, Tottenham Hotspur and Manchester City. These feats took the team to the semi-final. They were beaten 2-0 at Tottenham by Newcastle United, again the ultimate winners.

The Reverend W. Pitt certainly never dreamt such dizzy heights would be reached when, in 1881, he founded the Swindon club as an amateur organisation. Professionalism was accepted in 1894, with a weekly bill of £10 for the whole side!

It ensured founder-membership of the Southern League. Along with Millwall and Southampton, Swindon remained continuously in it to 1920 and were champions in 1911 and 1914.

Inspired by England inside forward Harold Fleming, Swindon again reached the F.A. Cup semi-final 1912, but were beaten in a replay by battling Barnsley, the Cup winners. The following season, after getting through two Cup rounds, they were knocked out at Sunderland by the eventual League Champions and defeated Cup Finalists.

Pen Pictures

(Last season's League appearances and goals are shown in brackets, e.g. 30-7)

Peter DOWNSBOROUGH (*goalkeeper*). Signed August, 1965, from Halifax, who discovered him in local football. Fearless and agile, he has strengthened Swindon's defence. Born at Halifax (31-0).

Rod THOMAS (*right back*). Born Glyncorrwg, he rose from Under-23 level to establish himself as a Welsh international. Signed from Gloucester City July, 1964. A giant of 6ft., 12st. 10lb. (42-0).

John TROLLOPE (*left back*). Native of Swindon who joined his town's club from school. From his League debut in 1960-61, aged only 16, made 368 consecutive first team appearances. A broken leg ended this amazing run in August, 1968 (39-1).

Ray BUNKELL (*right half*). Recruited from his native Tottenham, where he regularly played in the London Combination. England player at Youth level (—).

Frank BURROWS (*centre half*). A Scot born at Larkhall, he started with Raith Rovers. Swindon signed him after he had spent three seasons with Scunthorpe. 6ft. 1in.; 12st. 8lb. (37-1).

Joe BUTLER (*left half*). A "Geordie" who reached Newcastle United's first team via the juniors. Signed by Swindon August,

1965. Tenacity, speed and ability make up for his lack of height (42-0).

Terry HUBBARD (*outside right*). Newport-born apprentice professional when this season started. Promising youngster who signed as a pro., 1969. (—).

Roger SMART (*inside right*). A Swindon-born hard worker who joined the club from Swindon Schoolboys' team. At 17 regularly led the Reserves. Versatile inside forward or wing half (18-1).

Arthur HORSFIELD (*centre forward*). Fairly recent Swindon newcomer, he was a £20,000 signing from his native Newcastle. A Youth international, was formerly with Middlesbrough (34-11).

Peter NOBLE (*inside left*). Born Sunderland. Signed January, 1968, from Newcastle. Following season helped Swindon to gain promotion and win League Cup and also played in Anglo-Italian Cup-winning team. (41-13).

Don ROGERS (*outside left*). Born Paulton. Joined Swindon aged 15, Youth and Under-23 International. Contributed greatly to all Swindon's successes in recent seasons, twice as leading scorer (39-16).

NATURAL STONE FIREPLACES

To Your Own Design . . . Prices from £60

Contact —

CROFTS (Longridge) LTD.

Blackpool Road, Preston

Telephone : Preston 56017

A GOOD MATCH



your thirst
v.
lion
draught lager

cool . . . clear . . . thirst quenching

NORTH END'S POSTWAR STORY (20)

WALTER PILKINGTON LOOKS BACK OVER THE PAST 25 YEARS

1946-7

NORTH END'S fifth round F.A. Cup-tie had dragged on so long that they were battling on at the quarter final stage only eight days later, and again away from home.

It was the third trip in four rounds and decidedly not an inviting one. The venue was The Valley, Charlton, that vast natural amphitheatre which swarmed with 75,000 spectators when the Villa played a Cup-tie there in 1938, but looked grim and off-putting with only 10,000 on.

North End had no particular reason to relish going. Only a year earlier, in the fifth round of that two-legged experimental tournament which was never repeated, Charlton had drawn at Deepdale. In the second meeting they romped to a 6-0 win — the heaviest Cup defeat ever inflicted on a Preston North End team.

Charlton, a dour efficient First Division team in those days, went on to reach the final, only to be thrashed by Derby County in extra time. Recollections of another visit were hardly encouraging. It was in 1923, when North End made their debut at The Valley as the previous season's defeated Cup Finalists.

Newcomers to The League in 1921-22, Charlton added North End to their victims in a giant-killing act which also accounted for Manchester City and West Bromwich, two other First Division sides, and ended when Bolton Wanderers, ultimate trophy holders, beat them.

The 1947 visit was not one that Preston remembered with any pleasure. Willie McIntosh, who had scored in the three previous rounds, got another goal, but Charlton prevailed in a drab game on a hard ground by a disputed goal, and went on to win the Cup.

Billy Nuttall, who had made his League debut in a 5-2 home win against Brentford a week earlier was given another chance but did not impress as Andy Beattie's possible successor. The next player to come into that problem position was Bill Brown, shortly to make a start in the first team as deputy for injured Em. Williams: he did quite well in a run of six matches.



Bill Brown

Preston North End Development Association

WHY NOT JOIN THE FUN !

**YOU ONLY NEED TEN MEMBERS TO
FORM AN AGENCY**

- AGENTS RECEIVE
- * 10% Commission on Sales
 - * 10% Commission of Winners
 - * Free Membership Supporters' Club
 - * Free Admission Tickets for a number of games
 - * Reduction on Season Tickets

I am interested in becoming an Agent for the Preston North End Development Association and would be pleased if you would send me full particulars as soon as possible. No obligation incurred.

Name

Address ,

PRESTON NORTH END FIXTURES

1971-72

DIVISION TWO FIRST ELEVEN

P36, W11, D11, L14,—Goals F48, A48,—Pts. 33—Pos.15

1971		Rslt.	Pts.	Gole
Aug. 14	Carlisle United	a	0-0	1 11063
" 18	League Cup 1. Barrow	a	2-0	- 4319
" 21	Fulham	h	2-0	2 16425
" 28	Luton Town	a	1-1	1 11772
" 30	Burnley	h	1-3	0 27284
Sept. 4	Oxford United	h	1-0	2 12891
" 8	League Cup 2 Tranmere R.	a	1-0	- 5873
" 11	Queen's Park Rangers	a	1-2	0 13578
" 18	Charlton Athletic	h	2-1	2 13198
" 25	Sunderland	a	3-4	0 13102
" 28	Norwich City	h	0-2	0 15644
Oct. 2	Cardiff City	h	1-2	0 13511
" 6	League Cup 3 Watford	a	1-1	- 8853
" 9	Portsmouth	a	1-1	1 12749
" 11	League Cup 3 Watford	h	2-1	- 12436
" 16	Carlisle United	h	3-0	2 15439
" 18	Orient	a	2-3	0 7391
" 23	Birmingham City	a	2-2	1 28956
" 27	League Cup 4 Tottenham	a	1-1	- 30338
" 30	Hull City	h	3-1	2 14413
Nov. 6	Middlesbrough	a	1-0	2 21907
" 8	L.C. 4 (replay) Tottenham	h	1-2	- 27239
" 13	Sheffield Wednesday	h	1-0	2 16903
" 20	Swindon Town	a	1-1	1 10833
" 27	Watford	h	2-0	2 11318
Dec. 4	Blackpool	a	1-1	1 18912
" 11	Millwall	h	4-0	2 14097
" 18	Oxford United	a	0-2	0 7758
" 27	Bristol City	h	1-0	2 19738
1972				
Jan. 1	Charlton Athletic	a	1-2	0 8038
" 8	Luton Town	h	0-1	0 12844
" 15	F.A. Cup 3 Bristol City	h	4-2	- 13619
" 22	Norwich City	a	1-1	1 21039
" 29	Orient	h	1-1	1 19692
Feb. 5	F.A. Cup 4 Manchester United ..	h	0-2	- 37025
" 12	Birmingham City	h	0-0	1 17794
" 19	Hull City	a	2-3	0 14313
Mar. 4	Sheffield Wednesday	a	0-1	0 12162
" 11	Portsmouth	h	4-0	2 10575
" 18	Fulham	a	0-0	1 9071
" 25	Queen's Park Rangers	h	1-1	1 12304
" 29	Cardiff City	a	2-5	0 13294
Apr. 1	Bristol City	a	1-4	0 12962
" 4	Sunderland	h	1-3	0 13450
" 8	Swindon Town	h		
" 15	Watford (F.A. Cup S.F.)	a		
" 17	Middlesbrough	h		
" 22	Blackpool	h		
" 25	Burnley	a		
" 29	Millwall	a		
May 6	F.A. Cup Final			

FRIENDLIES

July 31	Linfield	h	2-0	5408
Aug. 4	Groningen	h	3-1	4931
" 9	Partick Thistle	h	3-0	7374
Feb. 26	West Bromwich Albion	h	2-1	5912
Mar. 6	Aarhus (Denmark)	h	3-1	2933

CENTRAL LEAGUE SECOND ELEVEN

P33, W8, D5, L20—Goals F33, A71—Pts. 21—Pos. 22

1971		Rslt.	Pts.
Aug. 14	Bury	h	2-0
" 17	Nottingham Forest	a	1-4
" 21	Wolverhampton W.	a	0-2
" 23	Stoke City	h	2-5
" 28	Derby County	h	0-3
" 31	Burnley	a	1-2
Sept. 4	Sheffield United	a	0-3
" 11	Huddersfield Town	h	0-4
" 18	Manchester City	a	0-3
" 25	Blackburn Rovers	h	1-0
Oct. 2	Bury	a	1-1
" 9	Aston Villa	h	1-3
" 16	Blackpool	a	1-2
" 23	Bolton Wanderers	h	3-0
" 30	West Bromwich Albion ..	a	1-3
Nov. 6	Newcastle United	h	2-2
" 13	Sheffield Wednesday ..	a	2-2
" 20	Everton	h	1-3
" 27	Manchester United	a	0-0
Dec. 4	Coventry City	h	0-2
" 11	Leeds United	a	0-2
" 18	Wolverhampton W.	h	0-4
" 20	Liverpool	a	0-4
1972			
Jan. 1	Sheffield United	h	0-1
" 22	Nottingham Forest	h	0-4
" 29	Stoke City	a	1-3
Feb. 12	Bolton Wanderers	a	2-1
" 19	West Bromwich Albion ..	h	1-0
" 26	Newcastle United	a	1-3
Mar. 8	Burnley	h	3-2
" 11	Huddersfield Town	a	2-1
" 18	Manchester City	h	3-1
" 25	Blackburn Rovers	a	1-1
Apr. 8	Everton	a	
" 12	Aston Villa	a	
" 15	Manchester United	h	
" 18	Derby County	a	
" 21	Coventry City	a	
" 24	Sheffield Wednesday ..	h	
" 27	Blackpool	h	
" 29	Leeds United	h	
"	Liverpool	h	

Appearances (33 matches)

Baxter 33	Morley 13	Spark 4
Snookes 32	Ritchie 10	Richmond 4
Bruce 29	Holden 9	Blyth 3
Hughes 28	Ingram 7	Lyall 3
McLachlan 27	Hodkinson 7	G. E. Jones 2
Wilson 25	Williams 7	McMahon 2
Lamb 24	Tarback 6	Brindle 2
Kershaw 23	Stewart 6	Kelly 1
Brown 23	Hassall 4	Ross 1
Murray 21	McNab 4	McAuley 1
		Withe 1

Goals (33)

Bruce 7	Baxter 2	Ritchie 1
Kershaw 6	Williams 2	Wilson 1
Holden 5	Hughes 1	Tarback 1
Lamb 2	G. E. Jones 1	opponent 2
Ingram 2		

The Preston North End F.C. hope you find this programme both informative and interesting, and we wish to acknowledge the co-operation of the *Lancashire Evening Post* for allowing us to publish photographs taken by their Staff Photographers.

APPEARANCES 1971-72

Football League Division II — P36, W11, D11, L14, Goals F48, A48—Pts. 33 Pos. 15

F.A. Lge. Cup Cup			G (1)	RB (2)	LB (3)	RH (4)	CH (5)	LH (6)	OR (7)	IR (8)	CF (9)	IL (10)	OL (11)	Total
2	5	Alan KELLY	31	—	—	—	—	—	—	—	—	—	—	31
—	1	John BROWN.....	5	—	—	—	—	—	—	—	—	—	—	5
—	1	George ROSS	—	1	—	—	—	—	—	—	—	—	—	1
2	4	John McMAHON	—	26	—	—	—	—	—	—	—	—	—	26
2	2	Jim McNAB	—	1	19	—	3	—	—	—	—	—	—	23
—	4	John RITCHIE (transferred)	—	12	—	—	—	—	—	—	—	—	—	12
1	—	David CONNOR.....	—	5	5	—	—	—	—	—	—	—	—	10
2	6	John BIRD	—	—	—	35	1	—	—	—	—	—	—	36
1	6	Graham HAWKINS ..	—	—	—	—	32	—	—	—	—	—	—	32
2	6	Alan SPAVIN	—	—	—	—	—	33	—	—	—	—	—	33
—	—	Alan LAMB.....	—	—	—	—	—	2	—	1	—	1	—	4
2	6	Richard HEPPOLETTE	—	—	—	—	—	—	31	—	—	—	—	31
—	4	Bobby HAM (transferred)	—	—	—	—	—	—	—	13	—	—	—	13
—	—	Alan TARBUCK.....	—	—	—	—	—	—	—	5	4	—	6	15
2	6	Hugh McILMOYLE....	—	—	—	—	—	—	—	—	30	—	—	30
1	2	Alec SPARK	—	3	—	1	—	—	4	1	—	5	1	15
2	6	George LYALL	—	—	—	—	—	1	—	—	—	30	—	31
1	6	Clive CLARK	—	—	—	—	—	—	—	11	—	—	8	19
—	—	David WILSON	—	—	—	—	—	—	—	—	—	—	2	2
2	3	Gerry INGRAM (transferred)	—	—	—	—	—	—	—	—	—	—	18	18
—	—	Neil YOUNG	—	—	—	—	—	—	1	5	2	—	1	9
Total			36	36	36	36	36	36	36	36	36	36	36	396

League Division II scorers: Tarbuck 9, McIlmoyle 8 (2 pen). Ingram 8, Lyall 6 (1 pen), Clark 5, Ham 4, Young 3, Heppolette 2, Spark 1, Bird 1, Spavin 1,—Total 48

League Cup scorers: McIlmoyle 3, Spavin 2, Lyall 1, Ham 1, opponent 1 — Total 8

F.A. Cup scorers: Clark 2, Lyall 1, Ingram 1—Total 4

DIVISION TWO 1971-72

(Positions including 4th April, 1972 results)

	P.	W.	D.	L.	Goals		A.	Pts.
					F.	A.		
Norwich City	37	18	14	5	55	33	50	
Millwall	37	16	17	4	58	42	49	
Birmingham City	36	15	16	5	53	29	46	
Queen's Park Rangers	36	16	12	8	47	27	44	
Sunderland	36	15	14	7	58	51	44	
Middlesbrough	36	17	6	13	44	44	40	
Bristol City	37	15	9	13	51	42	39	
Blackpool	37	16	7	14	54	46	39	
Carlisle United	37	15	9	13	54	48	39	
Burnley	37	15	6	16	61	54	36	
Swindon Town	36	13	10	13	39	40	36	
Hull City	37	13	9	15	46	45	35	
Oxford United	38	11	13	14	38	47	35	
Luton Town	37	9	16	12	37	41	34	
Preston North End	36	11	11	14	48	48	33	
Portsmouth	37	11	11	15	53	59	33	
Orient	35	13	7	15	44	51	33	
Sheffield Wednesday	36	10	12	14	44	52	32	
Charlton Athletic	36	12	7	17	51	63	31	
Fulham	37	12	6	19	42	63	30	
Cardiff City	35	8	12	15	48	59	28	
Watford	36	4	8	24	22	63	16	

CENTRAL LEAGUE 1971-72

(Positions including 4th April, 1972 results)

	P.	W.	D.	L.	Goals		A.	Pts.
					F.	A.		
Everton	38	22	8	8	71	38	52	
Derby County	34	21	7	6	62	34	49	
West Bromwich Albion	37	16	15	6	59	35	47	
Liverpool	37	19	8	10	66	40	46	
Newcastle United	35	16	10	9	54	44	42	
Manchester City	37	14	11	12	55	46	39	
Coventry City	35	15	9	11	60	44	39	
Stoke City	33	14	10	9	51	37	38	
Sheffield United	38	12	14	12	47	46	38	
Burnley	37	15	8	14	57	63	38	
Blackpool	36	13	11	12	46	54	37	
Manchester United	37	12	12	13	48	39	36	
Bolton Wanderers	35	12	11	12	34	42	35	
Huddersfield Town	38	12	10	16	43	59	34	
Aston Villa	35	10	12	13	51	41	32	
Nottingham Forest	38	12	8	18	65	67	32	
Leeds United	33	9	10	14	34	35	28	
Wolverhampton W.	36	9	10	17	47	65	28	
Sheffield Wednesday	34	7	13	14	33	42	27	
Blackburn Rovers	35	9	13	13	37	75	27	
Bury	37	5	13	19	35	71	23	
Preston North End	33	8	5	20	33	71	21	

Flashback

ALMOST a year ago (April 10th, 1971) — it was Easter Saturday — Tranmere Rovers averted defeat at Deepdale by equalising in the last minute. As a result North End were deposed as new leaders of Division Three a few days after gaining that distinction.

It was the second game in an anxiety-laden sequence of seven without a Preston win (five draws, two defeats). John Bird made his North End debut against Tranmere, who had drawn 3-3 at home in the Boxing Day meeting.

The crowd was 17,382 and another 18,694 attended on Easter Tuesday night, when Bradford City also forced a 1-1 draw. In between North End went down 0-1 at Reading — one more thin Easter to add to the many which have brought little joy in recent years, although one has to go back to 1958-59 for the previous time all three ended in defeat.

The North End team against Tranmere was: Kelly; Ross, McNab; Bird, Hawkins, Spavin; Heppolette, Ham, Ingram, Lyall and Clark.

* * *

On Monday, April 13th, 1970, North End's last faint hope of escaping relegation was extinguished by the sad anti-climax of a 0-3 home defeat by Blackpool, which ensured their return to the First Division.

SWINDON TOWN QUIZ

- 1—WHAT long distance association has Swindon Town Football Club with the Church?
- 2—WHY were football followers well aware of Swindon years before the club came into the Football League?
- 3—WHEN did North End first play on Swindon's ground?
- 4—WHO was the devoted club man whose name is permanently linked with Swindon football?
- 5—WHAT noted Manchester City player was brought into prominence by Swindon and what are his Preston connections?
- 6—WHO was Swindon's leading scorer last season?
- 7—JOHN TROLLOPE'S partner in his first ever-present season shared with him a remarkable distinction. What was it?

Answers on page 15.

For your
AUTO-ELECTRICAL
WORK

call at

TOM FINNEY

(Auto) Limited

RADNOR ST., PRESTON

Tel. 52352

TOM FINNEY LTD.

- * ELECTRICAL ENGINEERS
- * PLUMBING CONTRACTORS
- * RE-WINDING SPECIALISTS
- * DECORATORS

TROY BUILDINGS,

82 LYTHAM ROAD, PRESTON

Tel. Preston 718457/8

Cambridge Press (Clayton-le-Moors) Ltd.

WELLFIELD WORKS,
WHALLEY ROAD, CLAYTON-LE-MOORS,
Near ACCRINGTON.

Telephone : Accrington 32054

Suppliers of Fund Raising Tickets to Preston North End and the majority of Football League Clubs.

TODAY'S PERSONALITIES

Man at the Helm

DAVE MacKAY

(SWINDON TOWN TEAM MANAGER)



HE IS really in charge of team selection, but it is an open secret that the one-time iron man of Tottenham Hotspur will have the title next season if, after his initiation, he feels like shouldering the cares of team management. Swindon's progress since he started with the club as player/team-selector may encourage him to take the plunge and take a chance.

A player who has stormed back after twice recovering from leg fractures ought not to fear his luck. This remarkable offshoot of the proud Mackay clan has made his name as well known as any in football by his courage and accomplishments. His 21 years' playing career bears comparison with the best, and Swindon folk must have felt thrilled when the club signed dour Dave last May.

This page could be filled with the colour and class he has put into the game. An inadequate summary of his achievements oddly omits the fact that he collected three Cupwinners' medals with Spurs and shared in their 1961 League Cup "double" triumph. Fittingly he earned the added accolade of a European Cup Winner's Cup Medal.

He nobly served Hearts (1951-53), 'Spurs (1953-67), and Derby County, inspiring them to gain promotion. Scotland capped him 26 times. He was in a Scottish League Cup-winners' team. He was honoured by both the Scottish League and the Football League. Who would not be proud of such a record?



Man in the Middle

ROGER KIRKPATRICK

(LEICESTER)

MR. KIRKPATRICK has loved refereeing all his adult life, although this is only his sixth season on The League's list: he was promoted in 1966 after three years as a linesman.

He started in schoolboy football and in due time progressed to the Leicestershire senior League and Southern League. In 1970 he officiated in the International match between Finland and Denmark. He last officiated at Deepdale almost exactly a year ago — in the 1-1 draw v. Tranmere Rovers on April 10th, 1971.

A sales director, he is married and has sons aged 18 and 16. He earnestly believes in physical fitness. To keep up to standard he plays a lot of squash, golf and five-a-side football. Mr. Kirkpatrick would like all referees to give at least one Saturday of their season to officiating in schoolboy football.

SWINDON TOWN QUIZ ANSWERS

- 1—IT WAS founded as a means of providing recreation by a clergyman, the Reverend W. Pitt.
- 2—BECAUSE of their remarkable exploits in The F.A. Cup, described in "Our Visitors".
- 3—DURING North End's 1934-5 Cup run. We won a fourth round tie there by 2-0.
- 4—LONG-SERVING secretary and manager, Sam Allen.
- 5—MIKE SUMMERBEE. He was born at Preston, and his father was a North End player in the 1930's.
- 6—DON ROGERS, with 16 League goals in 39 appearances.
- 7—BOTH 16. They were the youngest pair of backs to play for one club in League football.

***Top of the League
for
print print print print***

Industrial catalogues

Bus timetables

Colour printing

Travel brochures

**Mather Bros.
(Printers) Ltd.
One Garstang Road
Preston PR1 1JA**

Phone 58391

Telex 67674

North Enders in action v. Sunderland



An exciting incident during North End's match with Sunderland

Hold it! with **SOCKET HEAD SCREWS**
supplied by **Olivers**
SOCKET SCREWS LTD.



Specialist Distributors of Socket Screws in High Tensile and Stainless Steel.
* Send for Stock List. Can we advise you on new applications?

OLIVERS SOCKET SCREWS LTD.
MOUNT PLEASANT, LEYLAND, LANC'S Phone: LEYLAND 21202

YOUR HALF-TIME CHECK

A — BIRMINGHAM CITY v. MILLWALL
B — BURNLEY v. WATFORD
C — CARLISLE UNITED v. BRISTOL CITY
D — CHARLTON ATHLETIC v. FULHAM
E — HULL CITY v. QUEEN'S PARK RANGERS
F — LUTON TOWN v. BLACKPOOL
G — NORWICH CITY v. SHEFFIELD WEDNESDAY
H — ORIENT v. MIDDLESBROUGH
J — SUNDERLAND v. CARDIFF CITY
K — LEICESTER CITY v. MANCHESTER UNITED
L — LIVERPOOL v. COVENTRY CITY
M — MANCHESTER CITY v. WEST HAM UNITED
N — SHEFFIELD UNITED v. DERBY COUNTY
O — SOUTHAMPTON v. EVERTON
P — ARSENAL v. WOLVERHAMPTON WANDERERS
Q — CHELSEA v. CRYSTAL PALACE

PRESTON NORTH END SPORTSMEN'S CLUB

Would Members please note that at the Third Annual Dinner on April 26th, Draws will be made for the £50.00 Cash Prizes for the months of January, February, March and April.

PRESTON NORTH END v. BLACKPOOL, April 22nd, 1972

Tickets for the above match are obtainable in advance, prices as follows : South Pavilion Stand, 60p; West Stand (Reserved Portions), 50p; West Stand (Fulwood End), 50p. PLEASE NOTE THAT ADMISSION TO THE GROUND AND PADDOCKS WILL BE BY CASH ON THE DAY OF THE MATCH

Willie Cunningham (Sports) Ltd

SCOUT, GUIDE, BROWNIE AND CUB WEAR

'Best in the field' Bukta Sportswear used by all leading clubs
Also Agents for Slazengers and Dunlop Sports Goods

Price List on request

Official Suppliers to Preston North End F.C.

47 CHURCH STREET, PRESTON

(opposite Grimshaw Street)

Telephone 57322

TRAVEL by Ribble

TO NORTH END HOME AND AWAY GAMES

Regular services to Deepdale for First Team home games
from many surrounding areas

EXCURSIONS TO PRINCIPAL AWAY MATCHES

Coaches available for Private Parties . *Quotations without obligation from*

RIBBLE MOTOR SERVICES LTD., TRAVEL CORNER
70/72 LANCASTER ROAD, PRESTON 'Phone 58226

BRADSHAW'S MOTOR HOUSE LIMITED

Main  Dealers

MARSH LANE, PRESTON Ring Preston 54083



FULL RANGE OF FORD PASSENGER VEHICLES

•
FORD TRUCK SPECIALISTS

•
**WIDE RANGE OF QUALITY A1 GUARANTEED
USED VEHICLES**

Largest Stockist of FORD PARTS in the area

Modern Workshops with facilities for major repairs and spraying

FOR SALES . . SERVICE . . PARTS

You must visit BRADSHAW'S

Ring Preston 54083 for your demonstration drive

LEAGUE DIVISION II at DEEPPDALE—8th APRIL, 1972

Preston North End

WHITE SHIRTS

- 1 KELLY**
- 2 McMAHON**
- 3 CONNOR**
- 4 BIRD**
- 5 HAWKINS**
- 6 SPAVIN**
- 7 HEPPOLETTE**
- 8 YOUNG**
- 9 McILMOYLE**
- 10 LYALL**
- 11 TARBUCK**

Substitute:

To be announced

Swindon Town

RED SHIRTS

- 1 DOWNSBOROUGH**
- 2 THOMAS**
- 3 TROLLOPE**
- 4 BUNKELL**
- 5 BURROWS**
- 6 BUTLER**
- 7 HUBBARD**
- 8 SMART**
- 9 HORSFIELD**
- 10 NOBLE**
- 11 ROGERS**

Substitute:

To be announced

Referee:

MR. R. B. Kirkpatrick
(Leicester)



Linesmen:

Red Flag:

Mr. R. Jones

Yellow Flag:

Mr. G. G. Roberts

NEXT HOME GAMES

Saturday, 15th April, 1972

CENTRAL LEAGUE GAME

Kick-off 3-0 p.m.

Preston North End Reserves v. Manchester United Reserves

Monday, 17th April, 1972

FIRST TEAM GAME

Kick-off 7-30 p.m.

PRESTON NORTH END v. MIDDLESBROUGH